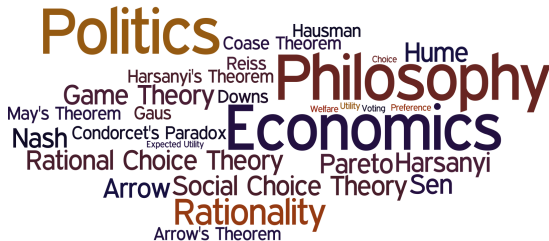


PHPE 400

Individual and Group Decision Making

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University of Maryland
pacuit.org



The concept of “preference” is central to economic theory. Economists typically take preferences to be predetermined or “given” facts about individuals and, for their purposes, not in need of explanation or subject to substantive appraisal. (p. 56, Hausman, McPherson and Satz)

Preferences



Preferring or choosing x is different than “liking” x or “having a taste for x ”: one can prefer x to y but *dislike* both options

Preferences are always understood as *comparative*: “preference” is more like “bigger” than “big”

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4. *Comparative evaluation*: I prefer candidate *A* over candidate *B* means “I judge *A* to be *superior* to *B*”. This can be *partial* (ranking with respect to some criterion) or *total* (with respect to every relevant consideration).

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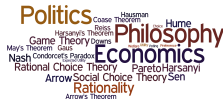
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Mathematical background: Relations



Suppose that X is a set.

An **ordered pair** of elements from X is (a, b) where $a \in X$ is the first component and $b \in X$ is the second component.

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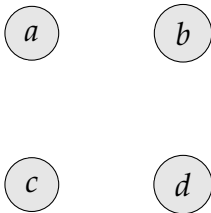
A **relation** on X is a set of **ordered pairs** from X .

That is, if R is a relation on X , then $R \subseteq X \times X$.

Mathematical background: Relations



Example: $X = \{a, b, c, d\}$, $R = \{(a, a), (b, a), (c, d), (a, c), (d, d)\}$



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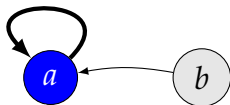


$b R a$



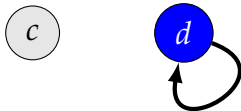
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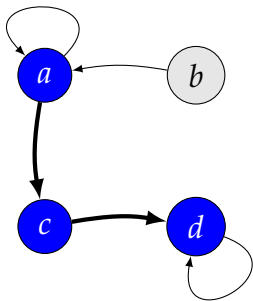
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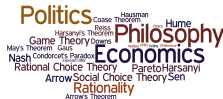
$b R a$

$c R d$

$a R c$

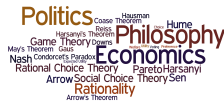
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Strict Preference



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Can *any* relation on X represent a strict preference for a decision maker?

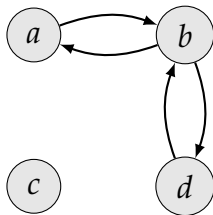
Symmetric/Asymmetric Relations



Suppose that X is a set and $R \subseteq X \times X$ is a relation.

Symmetric relation: for all $x, y \in X$, if $x R y$, then $y R x$

Asymmetric relation: for all $x, y \in X$, if $x R y$, then not- $y R x$



symmetric but not asymmetric

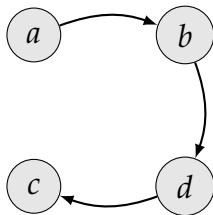
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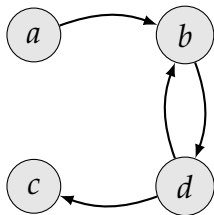
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The underlying idea is that if P represents the decision maker's strict preference and $x P y$ (i.e., the decision maker strictly prefers x to y), then the decision maker would pay some non-zero amount money to trade y for x .

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Indifference/Incommensurable



Suppose that P is an asymmetric relation on X (interpreted as a decision maker's strict preference). Suppose that $x, y \in X$ with $\text{not-}x P y$ and $\text{not-}y P x$.

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There are two reasons why this might hold:

1. The decision maker is *indifferent* between x and y .
In this case, we write $x I y$.
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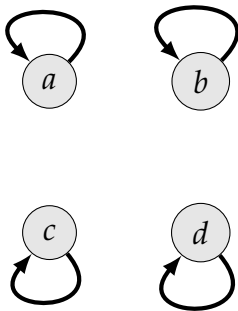
What properties should I and N satisfy?

Reflexive Relations

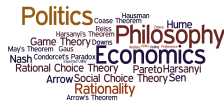


Suppose that X is a set and $R \subseteq X \times X$ is a relation.

Reflexive relation: for all $x \in X$, $x R x$



Representing Preferences



Let X be a set of outcomes. A decision maker's *preference* over X is represented by *relations* on X :

- $P \subseteq X \times X$ where $a P b$ means that the decision maker *strictly prefers* a to b .

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- ▶ $N \subseteq X \times X$ where $a N b$ means that the decision maker *cannot compare* a and b .

A decision maker's preferences on X is represented by three relations $P \subseteq X \times X$, $I \subseteq X \times X$ and $N \subseteq X \times X$ satisfying the following minimal constraints:

1. For all $x, y \in X$, exactly one of $x P y$, $y P x$, $x I y$ and $x N y$ is true.
2. P is asymmetric
3. I is reflexive and symmetric.
4. N is symmetric.